



VIRGINIA FUNERAL DIRECTORS ASSOCIATION



ADVERTISER OPPORTUNITIES

The VFDA is the leading state trade association for the funeral profession. Advertise today in our online membership directory, website: www.vfda.net, and in our Bulletin magazine!

The Bulletin is one of our most popular member benefits, reaching over 400 member firms. Don't miss out on these opportunities to reach Virginia's funeral professionals with your product and service messages! All funeral homes as well as suppliers can advertise with us.

ADVERTISING RATES

We offer the following advertising opportunities in our publications and online. Listed rates are valid as of August 2020.

THE BULLETIN MAGAZINE

- Full Page Ad - \$1,000
- Half Page Ad - \$900
- Quarter Page Ad - \$650

MEMBERSHIP DIRECTORY (INCLUDES ONLINE)

- Full Page Ad - \$1,000
- Half Page Ad - \$900
- Quarter Page Ad - \$650

DIRECTORY + BULLETIN (ALL 4 ISSUES)

- Full Page Ad - \$1,500
- Half Page Ad - \$1,350
- Quarter Page Ad - \$975

CONVENTION BROCHURE

- Full Page Ad - \$350
- Half Page Ad - \$200
- Quarter Page Ad - \$125
- Business Card Ad - \$85

MEMBER-EXCLUSIVE EMAILS

- Four email package - \$900
- One email - \$250

WEBSITE ADS

- Contact the VFDA Office for website advertising only.

PUBLICATION DEADLINES

PUBLICATION

VFDA Membership Directory
The Bulletin JAN | FEB | MAR
The Bulletin APR | MAY | JUN
The Bulletin JULY | AUG | SEPT
The Bulletin OCT | NOV | DEC
Email Advertisements

ADS DUE

January 4, 2021
January 18, 2021
April 19, 2021
July 12, 2021
October 11, 2021
The 8th of the previous month

INSTRUCTIONS

Complete the attached form with payment information and send to:

VFDA

P.O. Box 395

Hanover, VA 23069

OR

Email to info@vfda.net.

ART FILE FORMATS

Please send your ad as an email attachment in one of the following high resolution formats: PDF or JPG (300 dpi at print size) to info@vfda.net. Microsoft Word format is not preferred.

QUESTIONS?

Virginia Funeral Directors Association Office

804-264-0505

info@vfda.net