



# ADVERTISER OPPORTUNITIES



The **VFDA** is the leading state trade association for the funeral profession. Advertise today in our online membership directory, website: [www.vfda.net](http://www.vfda.net), and in our Bulletin magazine! The Bulletin is one of our most popular member benefits, reaching over 400 member firms. Don't miss out on these opportunities to reach Virginia's funeral professionals with your product and service messages! **All funeral homes as well as suppliers can advertise with us.**

## THE BULLETIN MAGAZINE

- Full Page Ad.....\$1,000
- Half Page Ad.....\$900
- Quarter Page Ad.....\$650

## MEMBERSHIP DIRECTORY (includes online)

- Full Page Ad.....\$1,000
- Half Page Ad.....\$900
- Quarter Page Ad.....\$650

## BOTH DIRECTORY & BULLETIN (all four issues)

- Full Page Ad.....\$1,500
- Half Page Ad.....\$1,350
- Quarter Page Ad.....\$975

## CONVENTION BROCHURE

- Full Page Ad.....\$350
- Half Page Ad.....\$200
- Quarter Page Ad.....\$125
- Business Card Ad.....\$85

## WEBSITE ADS

Contact the VFDA Office for website advertising only.

## ADVERTISER PAYMENT FORM (Place a check next to the ad size you want.)

Organization Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## METHOD OF PAYMENT

Amount Enclosed: \$ \_\_\_\_\_

Check Enclosed (payable to VFDA, VFDA Federal Tax ID #54-0419116)

VISA  MasterCard  AMEX  Discover Expires: \_\_\_\_\_ Security Code: \_\_\_\_\_

Card #: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

## PUBLICATION ADS DUE

|                                       |            |
|---------------------------------------|------------|
| The Bulletin OCT   NOV   DEC          | 10-13-2019 |
| 132nd Annual VFDA Convention Brochure | 11-01-2019 |
| The Bulletin JAN   FEB   MAR          | 01-17-2020 |
| The Bulletin APR   MAY   JUN          | 04-17-2020 |
| VFDA Membership Directory             | 01-17-2020 |
| The Bulletin JULY   AUG   SEPT        | 07-10-2020 |
| The Bulletin OCT   NOV   DEC          | 10-09-2020 |

\*Prices will be prorated based on ad run date.

## INSTRUCTIONS:

Mail this form with payment information to:  
VFDA, P.O. Box 395, Hanover, VA 23069 or email  
to [info@vfda.net](mailto:info@vfda.net).

## ART FILE FORMATS:

Please send your ad as an email attachment in one of the following high resolution formats: PDF or JPG (300 dpi at print size) to [info@vfda.net](mailto:info@vfda.net). Microsoft Word format is not preferred.

## QUESTIONS?

Virginia Funeral Directors Association Office  
804-264-0505  
[info@vfda.net](mailto:info@vfda.net)