

Virginia Funeral Directors Association Foundation
presents

***Leadership
Development Day
and
VFDA Night at
The Diamond***



May 10, 2018

Leadership Program - 1:00 pm

Flying Squirrels vs Trenton Thunder - 6:35 pm

The Diamond

3001 N. Boulevard

Richmond, VA 23230

ABOUT THE EVENT

The VFDA Foundation invites those funeral service professionals to a day at The Diamond in Richmond, Virginia. Guest speaker, Jeff Nischwitz will get you ready to "Transform People & Organization, One Story at a Time." He is a force of nature and is waking up business and association audiences across the country with his message about conscious leadership, a new way of being (personally and professionally), and his courageous injection of authenticity, vulnerability, and intimate relationships into the business world. Big in stature and bigger in heart, Jeff Nischwitz is a giant in authenticity, leading audiences on a magical journey of self awareness and discovery that is transforming organizations, leaders, teams, and people. Jeff's audiences experience disruptive thinking, challenging questions, vulnerable sharing, and inspired perspectives on the impact of stories in their business and their life. Inviting Jeff to wake up your audience is an invitation to inspiration, to disruptive thinking, to being challenged, and to experiencing what others have called "Getting Jeffed!"

Why Jeff?

Jeff helps you create the foundation for personal and professional transformation with different thinking that empowers you to create desired change. You'll leave inspired to unleash your business, your team, and your life, armed with tangible and actionable steps to help you soar.

Discover the path to deep, connected, and mutually beneficial relationships - relationships that will help you accelerate everything in your business and life. Jeff's new way of being is an invitation to wake up, connect to your authentic story and go from surviving to thriving.

If you're looking to grow sales, invigorate your team, build your leaders, or unleash your life, Jeff will deliver an inspired message that will empower, inspire, and accelerate.

This program is designed for those under 40, owners, managers, and staff. Space is limited and space is reserved with a credit card. Your credit card will not be charged unless you are a no show. Spouses and guests are permitted and must pre-register.

EVENT PROGRAM

1:00 PM - 4:30 PM	Leadership Program The Diamond (3.0 CEU)	Jeff Nischwitz, Transforming People & Organizations
5:00 PM	Buffet Dinner	Bistro at the Bullpen
6:35 PM	Flying Squirrels vs Trenton Thunder	The Diamond

EMPOWER

THINGS TO DO: RICHMOND

The Richmond Boulevard and Scott's Addition is an up and coming area in the city around The Diamond.

Where to Visit:

- Virginia Museum of Fine Arts
- Virginia Historical Society
- Edgar Allan Poe Museum
- Virginia Holocaust Museum
- Canal Walk
- Science Museum of Virginia
- Executive Mansion
- The White House and Museum of Confederacy
- Maymont
- American Civil War at Historic Tredegar
- Lewis Ginter Botanical Gardens
- Children's Museum of Richmond
- Virginia War Memorial
- St. John's Episcopal Church

Where to Shop:

- Carytown
- Willow Lawn Shopping Center
- Short Pump Town Center
- Stony Point Fashion Park

Where to Eat:

- Buz and Ned's Real Barbecue
- Stella's
- McLeans Restaurant
- Eat 33
- Kitchen 64
- The Dairy Bar
- Boulevard Burger & Brew
- Fat Dragon Chinese Kitchen and Bar
- Can Can Brasserie
- Urban Farmhouse Market & Cafe
- Heritage
- The Mill on MacArthur
- Moore Street Cafe
- En Su Boca

Where to Drink:

- Isley Brewing Company
- Veil Brewing Co.
- Hardywood Park Craft Brewery
- Vasen Brewing Company
- Three Notch'd Brewing Company
- Blue Bee Cider
- Black Heath Meadery
- Busky Cider
- Once Upon a Vine
- Richmond Wine Station

Where to Stay:

- The One Bed and Breakfast
- Richmond Marriott Short Pump
- Omni Richmond Hotel
- The Jefferson Hotel
- Quirk Hotel
- Comfort Suites at Virginia Center Commons
- Virginia Crossing Hotel & Conference Center
- Crown Plaza Richmond Downtown
- Holiday Inn I-64 Staples Mill Road



INSPIRE



VFDA Foundation
P.O. Box 395
Hanover, VA 23069
804-264-0505
www.vfda.net

Mailing Address Line 1
Mailing Address Line 2
Mailing Address Line 3
City, State, Zip Code

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Open for more details!

INSPIRE

SPONSORSHIP OPPORTUNITIES

Platinum - \$4,001 - \$10,000

- Listing on website, VFDA Bulletin, Leadership Day materials, and signage
- 8 complimentary dinner passes
- 8 complimentary baseball tickets

Gold - \$2,001 - \$4,000

- Listing on website, VFDA Bulletin, Leadership Day materials, and signage
- 4 complimentary dinner passes
- 4 complimentary baseball tickets

Silver - \$1,001 - \$2,000

- Listing on website, VFDA Bulletin, Leadership Day materials, and signage
- 2 complimentary dinner passes
- 2 complimentary baseball tickets

Bronze - \$500

- Listing on website, VFDA Bulletin, Leadership Day materials, and signage
- 1 complimentary dinner passes
- 1 complimentary baseball tickets

Yes, I will support the VFDA Foundation Leadership Development Day and VFDA Day Night at the Diamond \$_____

Contact Name:_____

Firm/Company Name:_____

Address:_____

City:_____ State:_____ Zip Code:_____

Phone:_____ Fax:_____

Email:_____

Payment: ___ Visa ___ Mastercard ___ AMEX ___ Discover

Name on Card:_____

Card Number:_____ Exp:_____ CVC:_____

Signature:_____

Please return to Virginia Funeral Directors Association (P.O. Box 395 Hanover, VA 23069 or info@vfda.net.)

We appreciate your support of the VFDAF Leadership Development Day and VFDA Night at The Diamond!

REGISTRATION FORM

You must reserve your place with a credit card. Deadline to cancel is April 27, 2018. No refunds will be given after this date.

Attendees Name: _____

Name as it should appear on nametag: _____

Guest Name: _____

Name as it should appear on nametag: _____

Firm/Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

Credit Card: ____ Visa ____ Mastercard ____ AMEX ____ Discover

Name on Card: _____

Card Number: _____ Exp: _____ CVC: _____

____ 40 years & Under Funeral Service Professional - FREE

I understand my credit card will reserve my reservation and will be charged if I do not attend this event.

Signature: _____

____ 40 years & Over Funeral Service Professional - \$50 per person (includes program, dinner, and one (1) baseball admission ticket)

____ Guest(s) - \$50 per person (includes program, dinner, and one (1) baseball admission ticket)

Number of people attending Leadership Workshop _____

Name of attendees:

Number of people attending dinner _____

Name of attendees:

Number of people attending baseball game _____

Name of attendees:

