

PRESS RELEASE



For Immediate Release
Contact: John Bechtold - Marketing Director
3111 West MLK Blvd Second Floor, Tampa, FL 33607
888-486-8927 * www.hunterwarfield.com
jbechtold@huntwar.com



Virginia Funeral Directors Association Endorses Hunter Warfield to Assist Funeral Homes with Debt Collection

Tampa, FL, October 5, 2009- Hunter Warfield, Inc. (HWI), a firm specializing in debt collection and asset investigation, has recently entered into a new endorsed-provider partnership for its secure collections program with the Virginia Funeral Directors Association. Hunter Warfield, Inc., will now offer VFDA members an exclusive money-saving pricing structure as its experts work to collect debts while preserving a funeral home's relationships with families.

Hunter Warfield has more than 25 years of experience collecting past-due accounts. The company's approach to funeral service collections – improving cash flow while retaining customer loyalty – has resulted in the liquidation of nearly 50,000 delinquent accounts.

Hunter Warfield new endorsed-provider partnership offers several distinct offerings for members:

- An exclusive fee and rate structure available to association members. Additionally, Hunter Warfield offers contingency-based collections, meaning there are no upfront fees. They only get paid if they collect your money.
- An experienced team that understands the funeral service profession. Team members will develop a customized collection strategy based on a funeral home's business objectives. Hunter Warfield collection specialists receive extensive training on topics such as collection laws and advanced negotiation tactics, and are certified by the American Collectors Association and the International Association of Commercial Collectors.
- Real-time online reporting allows clients to see the status of accounts placed in collection at any time.
- Litigation is rarely necessary, but should the need arise; Hunter Warfield's legal team stands ready to assist clients.

For more information, association members should call their member services representative or contact Jane Suter – Director of National Accounts at Hunter Warfield 800-509-5542, jsuter@huntwar.com

The Mission of the Virginia Funeral Directors Association is to serve its members by providing and promoting programs and services to enhance member's ability to conduct their individual businesses successfully with integrity and through collective action to promote the extension and preservation of the profession; to serve the consumer by advancing the professional competency and economic welfare of its membership; by representing funeral service at all levels of government; and by enhancing the public's understanding of the value of the funeral and the role of the funeral service practitioner.