



• 1011 East Main Street • Suite 400 • Richmond • Virginia • 23219 •  
Phone: (804) 264.0505 • Fax: (804) 264.3260

## **2010 PUBLICATION SCHEDULE**

The VFDA publication schedule for 2010 is as follows:

<b>Membership Directory</b>	<b>September 2010</b>	<b>Advertisement due – August 23, 2010</b>
<b>Winter Issue</b>	<b>January-March</b>	<b>Advertisement due – January 4, 2010</b>
<b>Spring Issue</b>	<b>April-June</b>	<b>Advertisement due – April 5, 2010</b>
<b>Summer Issue</b>	<b>July-September</b>	<b>Advertisement due – July 5, 2010</b>
<b>Fall Issue</b>	<b>October-December</b>	<b>Advertisement due – October 4, 2010</b>

## 2010 ADVERTISING ORDER FORM

**Bulletin Only**

½ Page Ad: ..... \$600 CHECK HERE \_\_\_\_\_  
 Full Page Ad: ..... \$700 CHECK HERE \_\_\_\_\_  
 Quarter Page Ad: ..... \$400 CHECK HERE \_\_\_\_\_

**Directory Only**

½ Page Ad: ..... \$500 CHECK HERE \_\_\_\_\_  
 Full Page Ad: ..... \$600 CHECK HERE \_\_\_\_\_  
 Quarter Page Ad: ..... \$300 CHECK HERE \_\_\_\_\_

**Both Publications**

½ Page Ad: ..... \$1,000 CHECK HERE \_\_\_\_\_  
 Full Page Ad: ..... \$1,200 CHECK HERE \_\_\_\_\_  
 Quarter Page Ad: ..... \$600 CHECK HERE \_\_\_\_\_

**Website Advertising**

**Place your logo and link on the VFDA website:**

\$150 for 3 mo (-10% with page ads = \$135)..... CHECK HERE \_\_\_\_\_  
 \$275 for 6 mo (-10% with page ads = \$247)..... CHECK HERE \_\_\_\_\_  
 \$500 for 1 year (-10% with page ads = \$450)..... CHECK HERE \_\_\_\_\_

Please note these rates are for entire year program, not per insertion.

**Online Classified Advertising**

\$25 for 25 words or less (\$.50 for each additional word) CHECK HERE \_\_\_\_\_  
 \$25 per picture CHECK HERE \_\_\_\_\_  
 4 week run time

Link to your web site and/or e-mail

**INSTRUCTIONS:**

- 1- Mail or fax this form with order and payment information to VFDA, Attention: Hannah Coltrain, 1011 East Main Street, Ste. 400, Richmond, VA 23219 or fax to (804) 264-3260.
- 2- Email the ad and/or logo file as a .JPG or .TIF file to: Hannah Coltrain at [hcoltrain@vfda.net](mailto:hcoltrain@vfda.net).

**FULL PAYMENT MUST BE RECEIVED IN ADVANCE:**

Please make checks payable to “VFDA”

VFDA Federal Tax ID # 54-0419116

Payment: \_\_\_ Check \_\_\_ VISA \_\_\_ M/C \_\_\_ Discover \_\_\_ American Express

Organization Name	Contact Name, Title	Name on Card
Address		Card #
City, State, Zip		Exp. Date
Phone	Signature	
Fax	Date	
Email		