



# 5<sup>TH</sup> ANNUAL VFDA Winter Leadership Summit

**January 29-30, 2012 • Omni Richmond Hotel, 100 South 12th Street, Richmond**

### SCHEDULE OF EVENTS

**SUNDAY, JANUARY 29, 6:00 P.M.**  
**Legislative Dinner,\***  
 Omni Richmond Hotel

**MONDAY, JANUARY 30**  
**7:00 a.m.** Registration

**8:00 - 9:15 a.m.**  
 Working Breakfast (1.0 CEU)  
 Risk Management for the Funeral Director, *Kyle Julseth, Federated Insurance*

**9:15 - 10:30 a.m.**  
 Legislative Pros and Cons "A Review of the Legislative Session"/ VFDA Legislative Agenda/ How to Lobby Your Legislator (1.0 CEU), *Ron Jordan, VFDA Lobbyist & Bob Oman, Legislative Committee Chair*

**10:30 a.m. - Noon**  
 Lobbying on the Hill (1.0 CEU)

**12:15 - 1:15 p.m.**  
 Working Lunch (1.0 CEU)  
 Leadership, *Bill Collins, Focal Point Coaching*

**1:15 - 2:30 p.m.**  
 Townhall Meeting, *Dr. Leah Bush, Chief Medical Examiner of Virginia, Lisa Hahn, Executive Director, Virginia Board of Funeral Directors and Embalmers and Janet Rainey, Vital Records* (1.0 CEU)

**2:45 p.m.**  
 Board of Directors Meeting/  
 District Presidents Meeting

Name: \_\_\_\_\_  
 Funeral Home Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 E-mail: \_\_\_\_\_

### CONVENTION REGISTRATION COST

**\$150 for VFDA members** (\$215 includes Sunday's dinner)  
**\$185 for non-members** (\$250 includes Sunday's dinner)

\*Sunday's Legislative Dinner is an **additional \$65** per person.

**MENU:**  
**Texas Steak Out Buffet:** Salad Bar, Ribeye Steak, Vegetable Medley, Potatoes, Rolls, Apple Crisp, and NY Style Cheesecake.  
 Any special dietary needs: \_\_\_\_\_

- Yes, I will attend the Legislative Dinner Sunday night
- Yes, I am bringing a guest to dinner
- Yes, I will attend Monday's Leadership Summit

### METHOD OF PAYMENT

Amount Enclosed: \$ \_\_\_\_\_

Check Enclosed (payable to VFDA. Please put VFDA Leadership Summit in the Memo Line. Mail to address below.)

VISA     MasterCard     AMEX    Expires: \_\_\_\_\_

Card #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

**Deadline to register is January 20, 2012**

For hotel accommodations at the Omni Richmond Hotel, please contact Charlene Gadoury at (804) 344-7248 to make your reservation and to receive the group rate of \$169.