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PRESS RELEASE

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FOR IMMEDIATE RELEASE

**WILBERT FUNERAL SERVICES, INC. WELCOMES
NEW MEMBERS TO EXECUTIVE MANAGEMENT TEAM**

BROADVIEW, IL, AUGUST 26, 2008 – Wilbert Funeral Services, Inc. has announced the expansion of a management role and the addition of three new members to its management team. The announcement coincides with Wilbert’s continuing growth and versatility as North America’s leading provider of burial vaults and cremation-related products and services.

Mr. **Terry Whitlock** will serve in an enhanced capacity as Wilbert’s vice president of business development. In his new role, Mr. Whitlock will provide leadership for the Wilbert licensee network, act as the liaison between Wilbert and its licensees, and oversee licensee compliance. He will also be responsible for Wilbert’s special projects, customer service, product management, marketing promotions, and IT business intelligence systems. He will continue to lead initiatives on behalf of the Wilbert Foundation as well.

“I’m excited about the opportunities that my new position creates to help the Wilbert licensees and the funeral professionals they serve,” Mr. Whitlock said. “The enhanced role continues Wilbert’s mission to assist licensees in delivering business solutions to meet current challenges.”

Mr. **Denny Knigga** has been welcomed as Wilbert’s new vice president of operations. He will be responsible for Wilbert’s supply chain including purchasing, manufacturing, logistics, and warehousing. He will also oversee product quality and engineering. Mr. Knigga’s long career features successful experience in manufacturing, lean systems, value engineering, and supply-chain management. Before joining Wilbert, he had been involved with multi-site operations for 17 years with Batesville Casket Co. He also served 20 years with General Motors at their operations in Indianapolis.

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“My goal for my contribution to the Wilbert management team will be to provide extra cost-effectiveness to our customers by implementing lean principles in our supply chain,” Mr. Knigga said. “I will also aim to enhance our product quality and delivery by expanding upon the culture of continuous improvement throughout the organization.”

Mr. **Joe Weigel** was named the new vice president of marketing in charge of Wilbert’s brand management, public relations program, cremation initiatives, trade show and convention efforts, and in-house creative marketing group. His background features expertise in marketing communications, trademarks, copywriting, public relations, branding, and strategic planning. He had previously served Batesville Casket Co. for 14 years in various progressive roles including marketing of its cremation business. He has also worked with consumer-products and franchise-distribution clients through different marketing agencies.

“I am both honored and excited to be part of Wilbert Funeral Services and its leadership team, which has always set high standards of service and innovation,” Mr. Weigel said. “I also look forward to working with our licensees to help the company grow through an expanded portfolio of adaptive and original funeral-service solutions.”

Mr. **Adrian Lee** was welcomed as Wilbert’s new director of procurement and logistics with responsibility for the company’s purchasing and distribution operations. He had spent the previous two years as the director of operations for Pella Window and Door Corporation, where he managed warehousing and transportation, installation, finishing, project management, and inventory control. He has also worked for the Target and Dayton Hudson corporations as a buyer and operations manager.

“I am eager to help Wilbert Funeral Services make an even greater difference for the funeral profession,” Mr. Lee said. “I embrace the opportunity to learn, cultivate, and most important, strengthen the relationship between the Wilbert team and our licensees.”

Wilbert Funeral Services, Inc. is the leading single-source supplier of burial vaults and cremation-related products and services to North American funeral homes. For more information, please call 888.WILBERT or visit www.wilbertonline.com.

Photos



Mr. Terry Whitlock
Vice President
Business Development
Wilbert Funeral
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Mr. Denny Knigga
Vice President
Operations
Wilbert Funeral
Services, Inc.



Mr. Joe Weigel
Vice President
Marketing
Wilbert Funeral
Services, Inc.



Mr. Adrian Lee
Director
Procurement &
Logistics
Wilbert Funeral
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