



Preserving the Value of Funeral Service®

P.O. Box 1756 | Des Moines, IA 50306-1756
800-477-3633

NEWS RELEASE

FOR IMMEDIATE RELEASE

For more information, contact
Mark Baldwin (515) 440-7772
mbaldwin@homesteaderslife.com

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Homesteaders' Virginia account executive honored for 2007 achievement

(WEST DES MOINES, IOWA) -- R. D. Monson, Homesteaders' account executive for funeral service professionals in Virginia, was recognized with one of the company's top awards at Homesteaders' recent semiannual national sales meeting in Savannah, Ga.

He was named the company's Rising Star Award winner, an honor given to the Homesteaders account executive who demonstrates exceptional performance during the first year with the company.

Monson works with customers to support their success in providing pre-need funeral services to families. He joined Homesteaders as an account executive in 2006.

Homesteaders Life Company has a singular commitment to the success of its funeral home customers and to preserving the value of funeral service. Founded in Des Moines, Iowa in 1906, the company is a national leader in providing funeral insurance funding and support for more than 100 years.

For more information about the company or its services, visit Homesteaders on the Web at www.homesteaderslife.com.

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